

For Boys and Girls
8 to 12

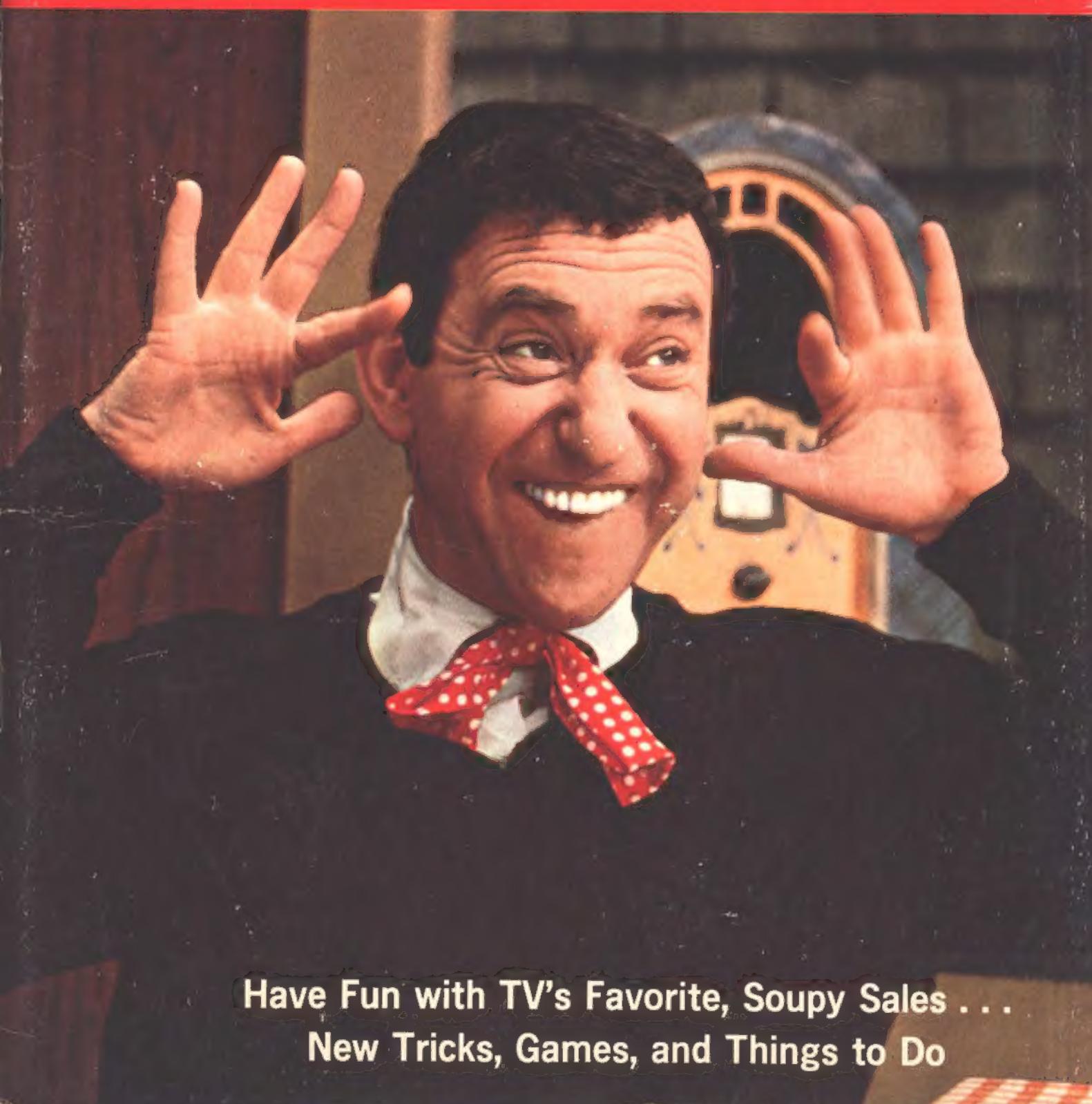
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39¢



SOUPY SALES

FUN AND ACTIVITY BOOK



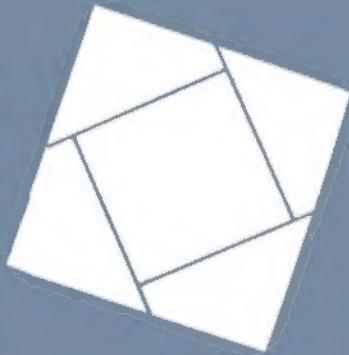
Have Fun with TV's Favorite, Soupy Sales . . .
New Tricks, Games, and Things to Do



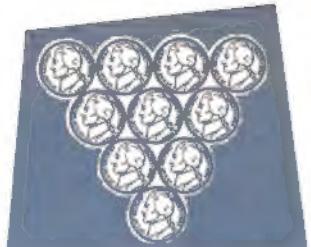
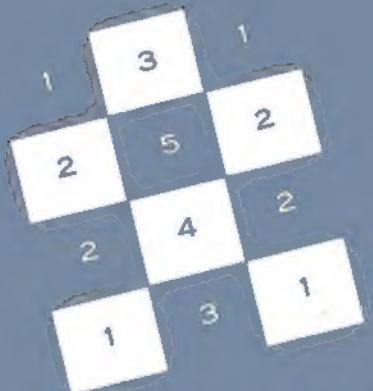
Games



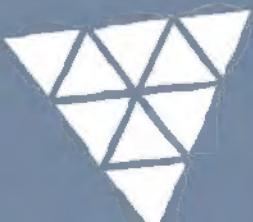
Things to cut out and make



Mazes



Riddles



SOUZY SALES

FUN AND ACTIVITY BOOK

Illustrated by **TONY TALLARICO**



Published by TREASURE BOOKS

A Division of Grosset & Dunlap, Inc.

51 Madison Avenue

New York, N.Y. 10010

Introduction

Here is a book of puzzles, games and stunts that can be played or made up as fast as you come to them, providing double fun!

While some of the pages can be traced or copied, it may be better to remove them from the book and paste them on cardboard to use as permanent games.

Others — like mazes — can be worked out in the book itself and kept as a record of that accomplishment.

There is fun for all the family in this book, as well as in all the other volumes of this series . . . fun in preparing the games and stunts; fun in doing them; fun in watching them.

So get started at once and work right on through, remembering that each new page will bring another surprise. That is something you will find out for yourself, once you try it!



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THINGS
TO
MAKE

Cut out the next page along the solid lines. Fold on dotted lines as directed.
Color and send to a friend who doesn't care if you send the very best.

SOUPY'S GREETING CARD

SOUPY SALES TOO

AND

BIRTHDAY
FROM
HAPPY

FOLD BACK ON THIS DOTTED LINE FIRST



OR YOU'LL HAVE A
SOUR PUSS!

DON'T FEED
LEMONS



To YOUR CAT...

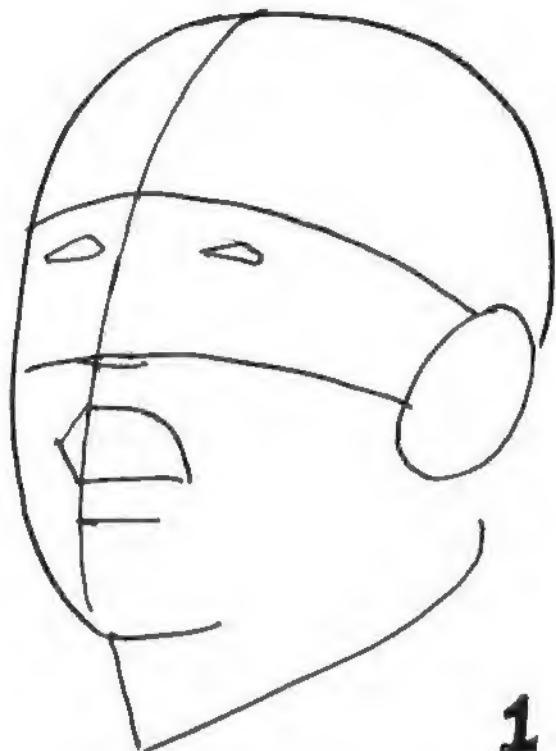
FOLD BACK HERE NEXT

HOW TO DRAW SOUPY SALES



OUR MODEL

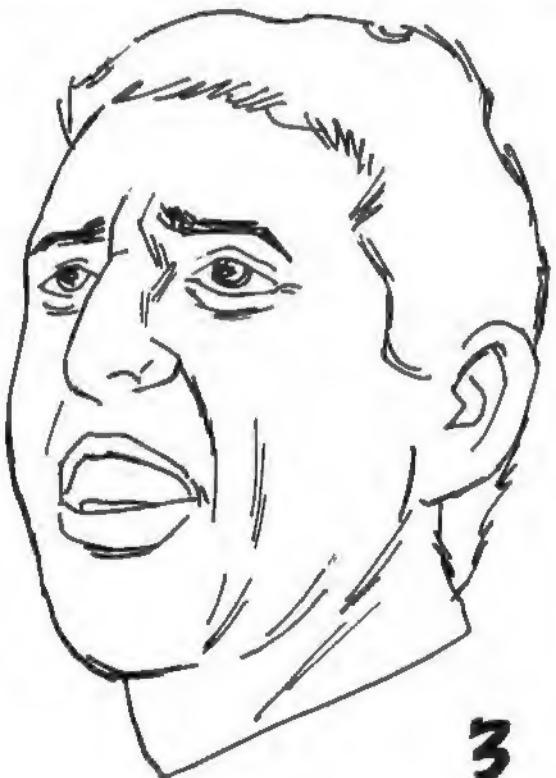
Follow step-by-step, as shown on the next page.



1



2



3

If this is too difficult, try
drawing him this way . . .





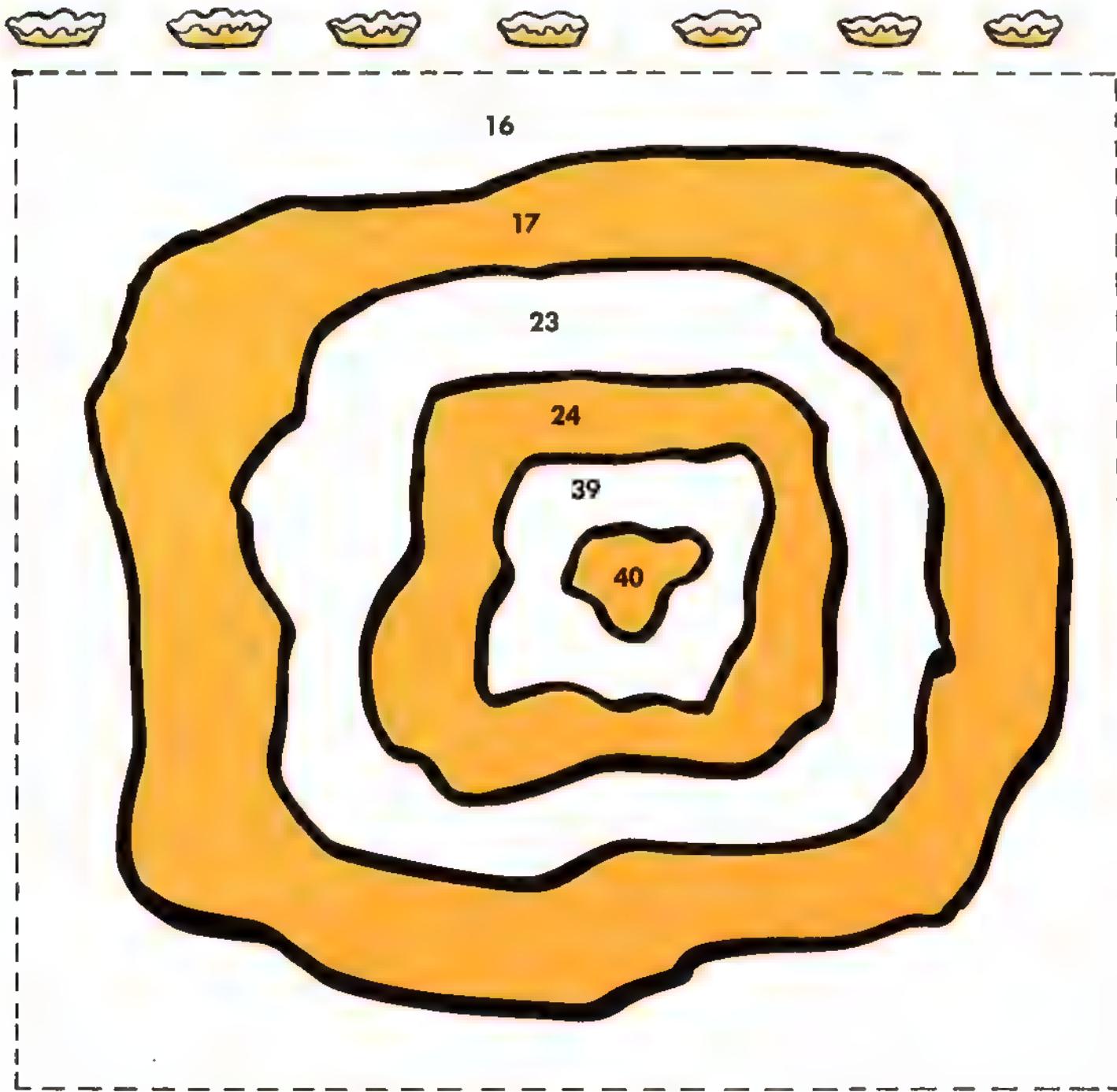
Chief Pie-in-the-Face

THE PIE GAME

First of all, cut out the pies and paste them on pennies.

Then cut out the target (along the dotted lines) and place it on a flat surface. You and a friend can then take turns “tossing pies” from a short distance away. Whoever gets the most points wins.

Now for a puzzle: try to make a score of EXACTLY 100. How many pies are needed — and where must they land? (The answer, in case you give up, is on page 63.)



HOW TO MAKE A “SOUPY SKYDIVER”

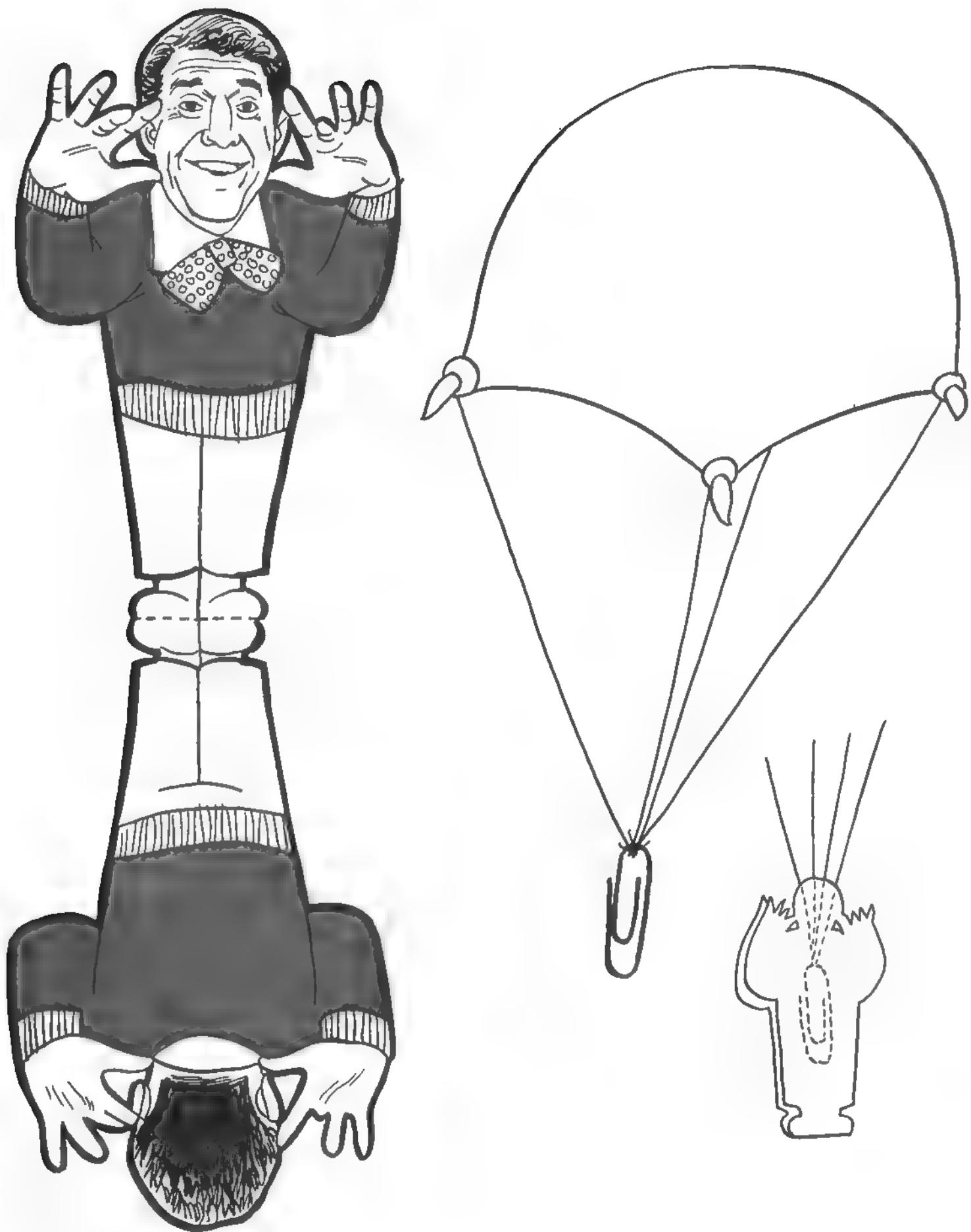
Yes, you can make Soupy “drop from the blue.” You need a paper napkin, four pieces of thin string, each piece about twelve inches long, and a paper clip or two.

Tie the end of a string around a corner of the paper napkin. Tie the other strings around the other corners in the same way.

Now tie the string ends together and attach a small weight, such as a paper clip or two. Use the cut-out figure of Soupy on the opposite page by backing it with a small strip of cardboard inside each part before folding it and attaching it to the parachute strings as shown. This will permit Soupy to drop straight.

You now have a paper parachute that can be dropped down a stairway or from a window, if no breeze is blowing.

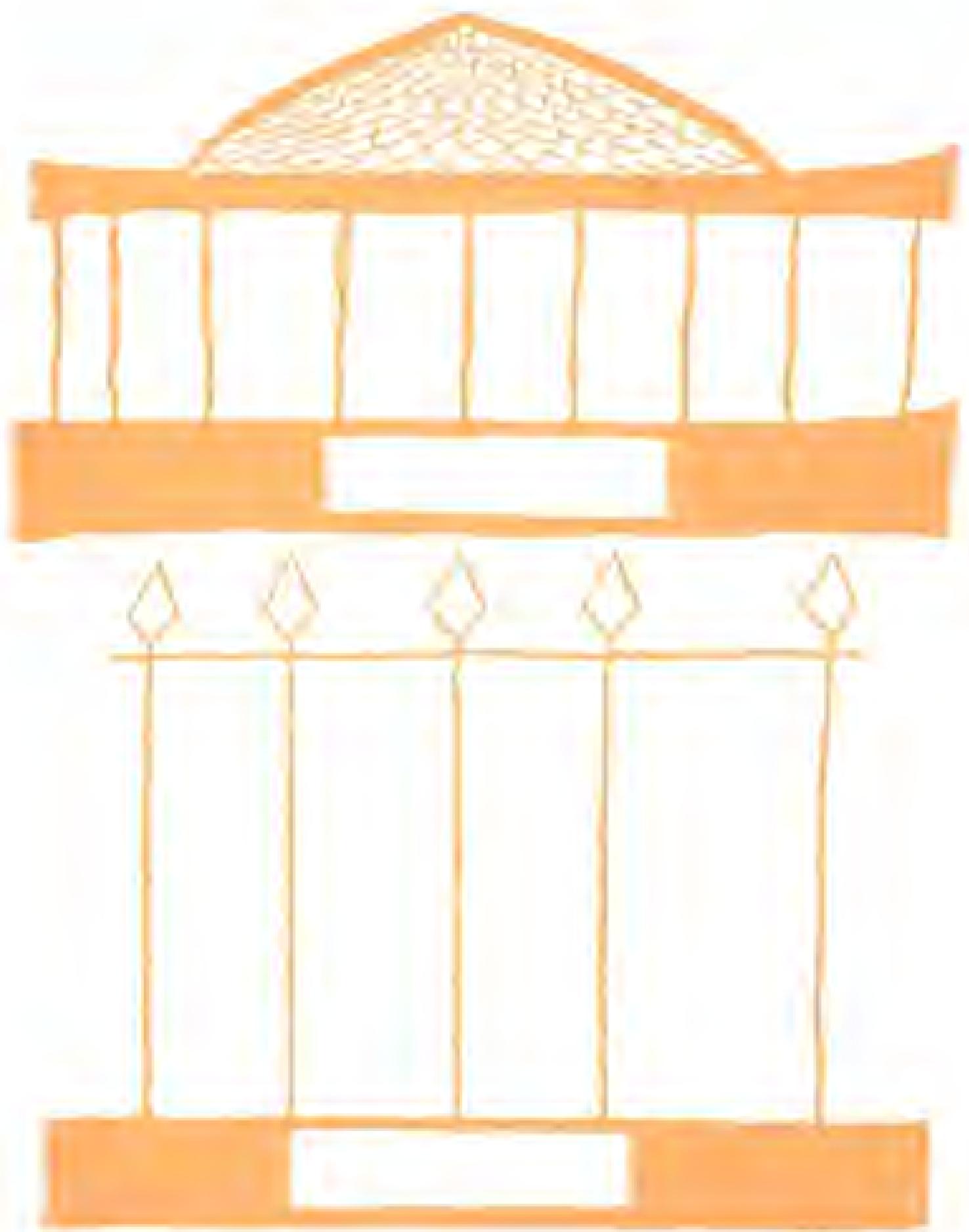
Parachutists often yell “Geronimo!” as they leave an airplane. When you “drop Soupy,” you may yell for him . . . “HELP!”



SOUZY'S ZOO-IT-YOURSELF KIT

Here are four empty cages in the zoo just waiting for you to fill them with your own animals. Take your crayons or paintbrush in hand and draw in the animals — make up your own, if you like. Write in their names in the space provided in front of each cage.





SOUPY'S DO-IT-YOURSELF REPORT CARD

At last, a report card you can fill in yourself!

SOUPY SALES SKOOL REPORT CARD

NAME _____

ADDRESS _____

CLASS _____

ENGLISH _____ SOCIAL STUDIES _____

MATHEMATICS _____ SPELLING _____

HISTORY _____ CONDUCT _____

DAYS ABSENT _____ DAYS PRESENT _____

COMMENTS _____

PARENTS SIGNATURE

SOUPY'S ALL-OCCASIONS CARD

Write in the event and color the card.

AND Soupy Sales too!

- Moif



Toot-Toot-
Toot-
Toot-
Toot-
TAAR

ANNOUNCING....

MONKEY BUSINESS CARDS

Here is your chance to go into business for yourself, using Soupy's silly business cards.

BRAIN SURGEON

WHILE-U-WAIT
NO JOB TOO SMALL

**OFFICIAL U.S.A.
CANDY TASTER**

PRIVATE



**T.V. WATCHING
SERVICE**

**BIRTHDAY CANDLE
EXTINGUISHING CO.**

**BIT FINGER NAIL
INSPECTOR**

WHALE WATCHING

WE WILL WATCH YOUR WHALE WHILE
YOU ARE AWAY

**SOUZY SALES
SALAD SALESMAN**

Cut out cards along dotted lines. Print your name on each one.

SOUPY'S BULLETIN BOARD

Cut out along the dotted lines. Paste it on heavy cardboard. Hang it up on the wall and put "reminder" notes on it with tacks or pins.

SOUPY-SEZ

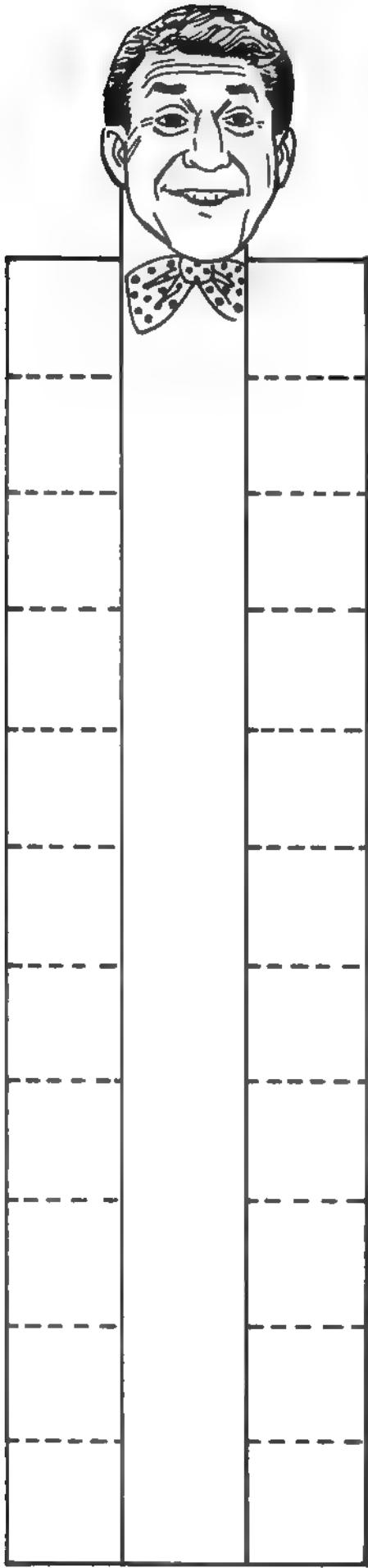




A SOUPY SURPRISE

Cut out the long strip on the opposite page and fold it back along the solid lines running from top to bottom. Then pleat it along the dotted cross-lines. Paste the bottom fold to the inside of an empty match packet, or use some transparent adhesive tape to hold it there.

Close the flap of the packet, pressing it beneath the striking surface, just as if it contained matches. When the packet is opened, "up pops Soupy" — surprise!



COLOR BEFORE
CUTTING OUT
AND FOLDING

**SOUPY
SEZ:**

DON'T BITE
YOUR NAILS -
ESPECIALLY IF YOU'RE
A CARPENTER

DON'T PLAY WITH
DADDY'S PIPE -
HE DOESN'T SMOKE
YOUR TOYS

THINGS ALWAYS
LOOK GREENER -
IN THE OTHER
GUY'S WALLET

DON'T LET GRASS GROW
UNDER YOUR FEET -
IT TICKLES

GIRLS WHO
EAT SWEETS -
TAKE UP
TWO SEATS

IF YOU CAN'T BRUSH
AFTER EVERY MEAL -
COMB

"Mark my words — and mark them well — with crayons."



LOVE YOUR
ENEMIES-
BOY! WILL IT
CONFUSE THEM

DON'T CRY OVER
SPILLED MILK-
THERE'S ENOUGH WATER
IN IT ALREADY

SHOW ME A BEATNIK
BIRD THAT SINGS-
AND I'LL SHOW YOU
A HAIRY CANARY

BEFORE YOU HANG
YOUR CLOTHES-
MAKE SURE THEY
GET A FAIR TRIAL

DON'T BITE
YOUR NAILS-
THEY'RE FOR HANGING
UP THINGS

IF YOUR BISCUITS
LOOK PINK-
MAYBE YOU'RE
CRULLER BLIND



"White Fang, PLEASE! I'd rather write them myself!"

SHOW ME A BABY
WITH FEVER -
AND I'LL SHOW YOU
A HOTSY TOTSY

DON'T PLAY IN
THE STREET -
YOU MIGHT GET THAT
RUN DOWN FEELING

DO A GOOD TURN
EVERY DAY -
EVEN IF IT
MAKES YOU DIZZY

WHERE THERE'S
A WILL -
THERE ARE
RELATIVES

IF YOU WANT TO
CREATE A BIG STIR -
BUILD YOURSELF
A PRISON

IT'S BETTER TO GIVE
THAN RECEIVE -
ESPECIALLY IF IT'S A
PUNCH IN THE NOSE



**PUZZLES
AND
GAMES**

WHAT'S WRONG WITH SOUPY?

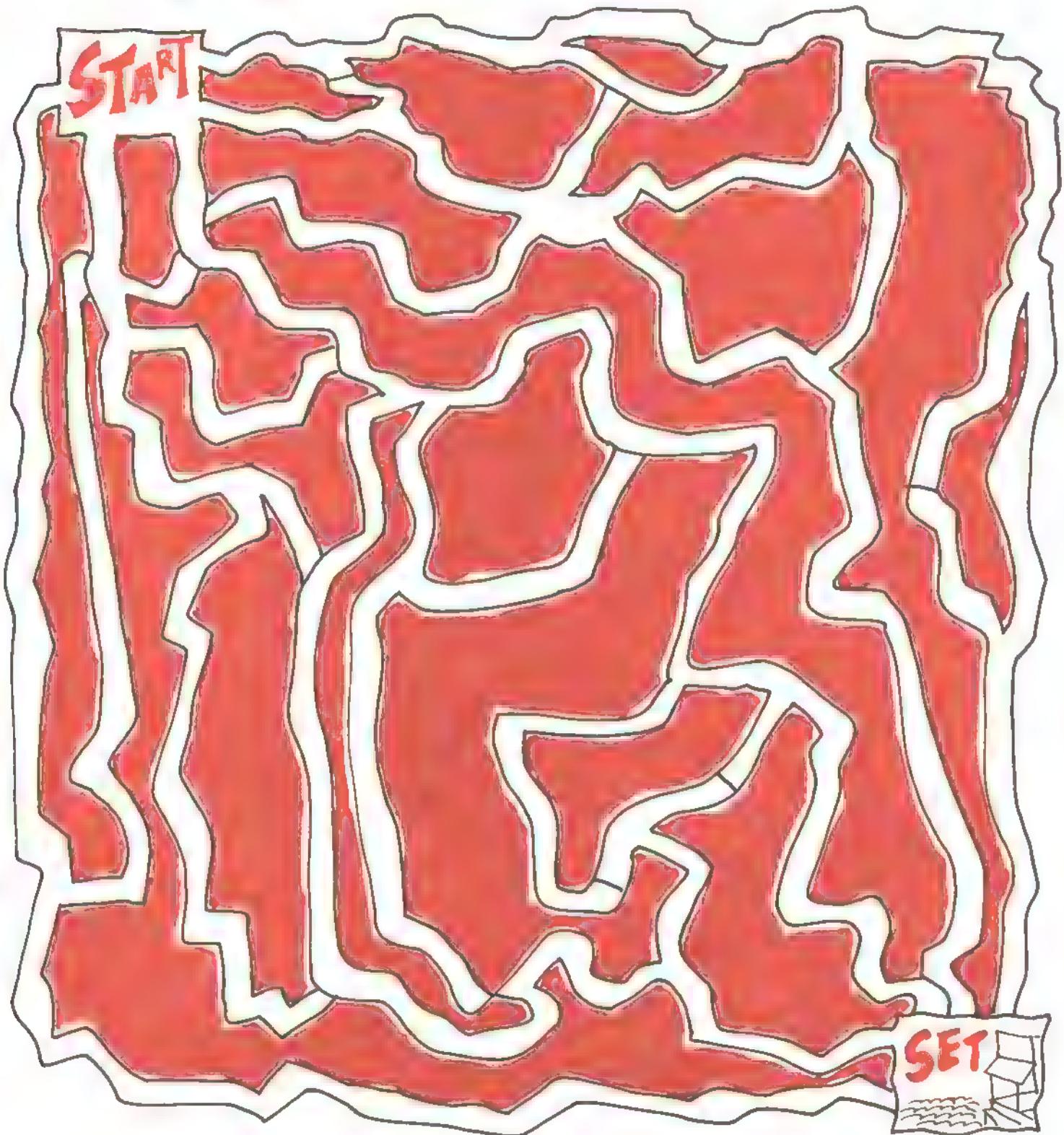
See how many things you can find wrong in the picture below. Then check your answers with those on page 63.





SOUZY RIDES AGAIN

Souzy Sales has been called by Hollywood to be in a cowboy picture. He is supposed to be playing the part of a famous masked rider, but instead of putting on a mask, Souzy has put on a blindfold. He will just have to depend on you to lead him to the movie set. Trace a line to show him the way.

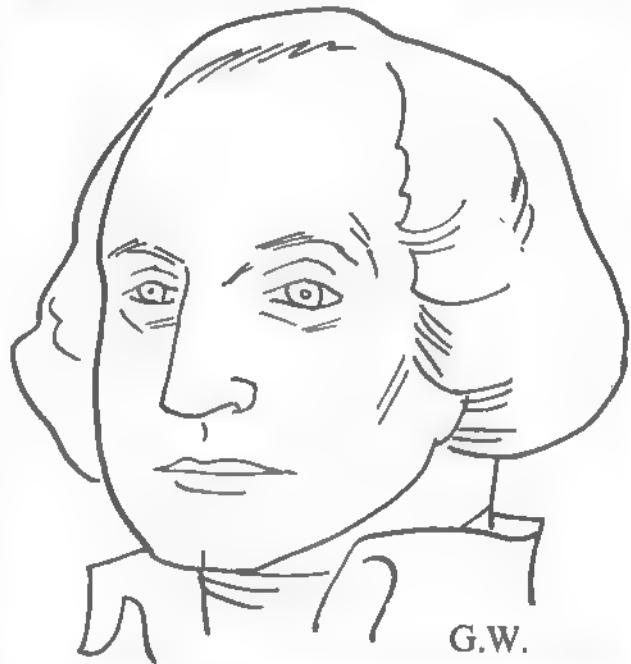


WHO AM I?

After Soupy's television show, another show came on, telling the story of some famous Americans. See if you can identify these people. Color them.



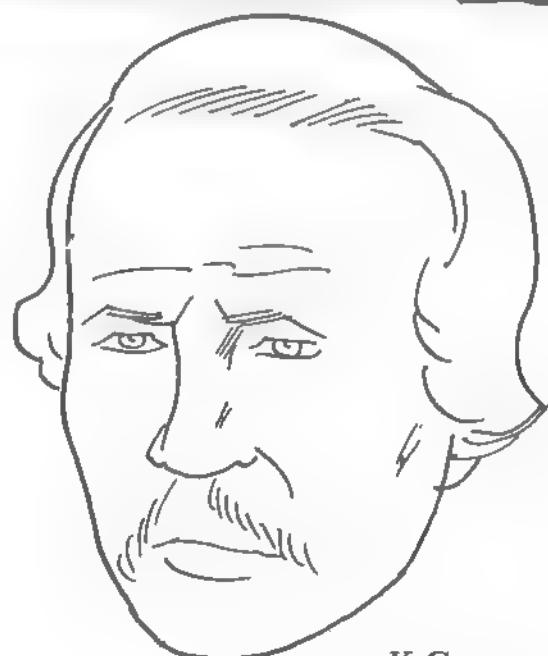
T.A.E.



G.W.



D.D.E.



K.C.



J.F.K.



H.K.

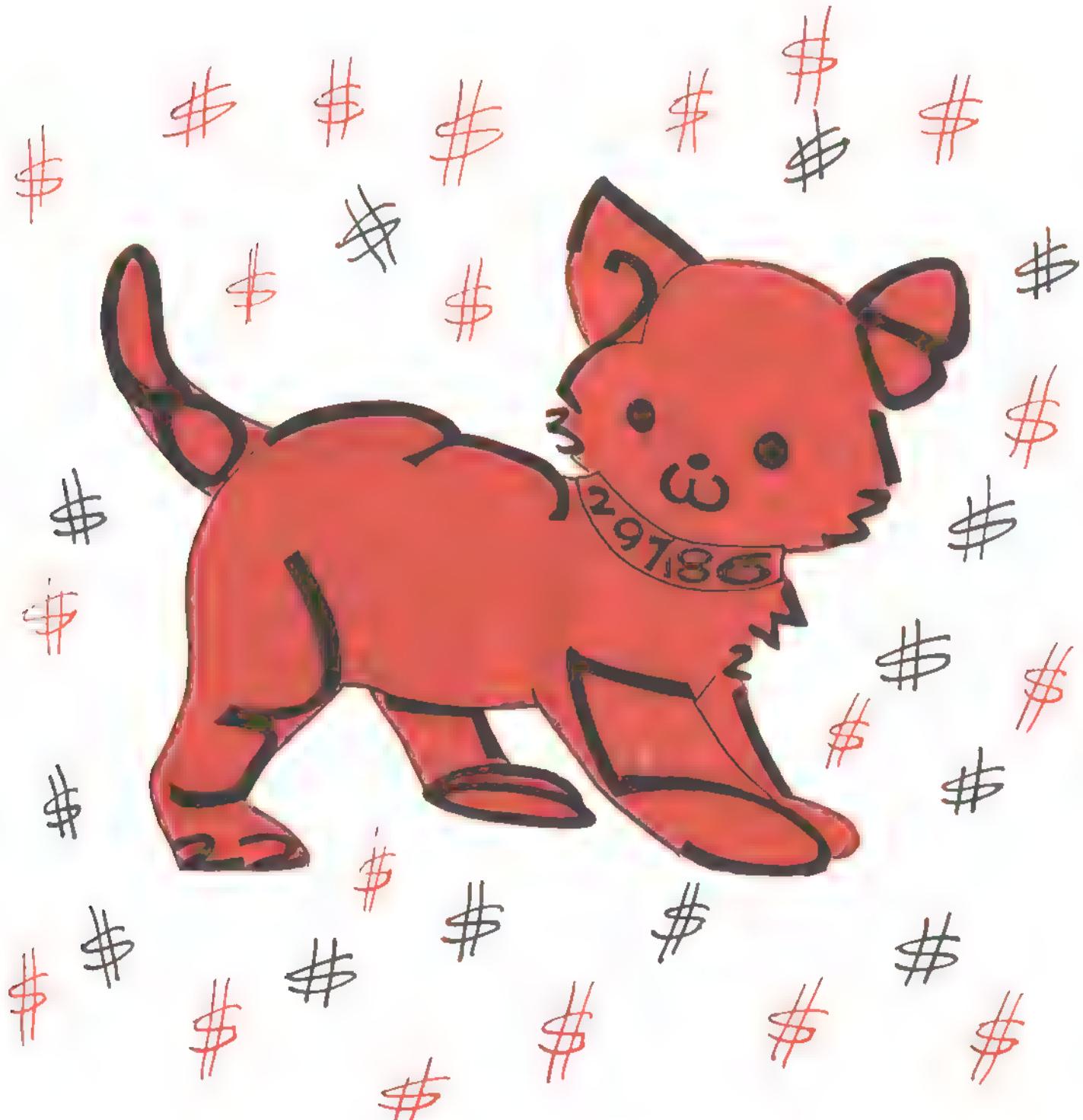


"The Babe"

TO CHECK
YOUR ANSWERS,
SEE PAGE 63.

SOUPY'S RICH CAT

Find the numbers from 1 to 9 hidden in the cat. Each number represents a sum in dollars. Add them up and see how rich the cat is. Then check your answer on page 63.



THE MONEY BOWL

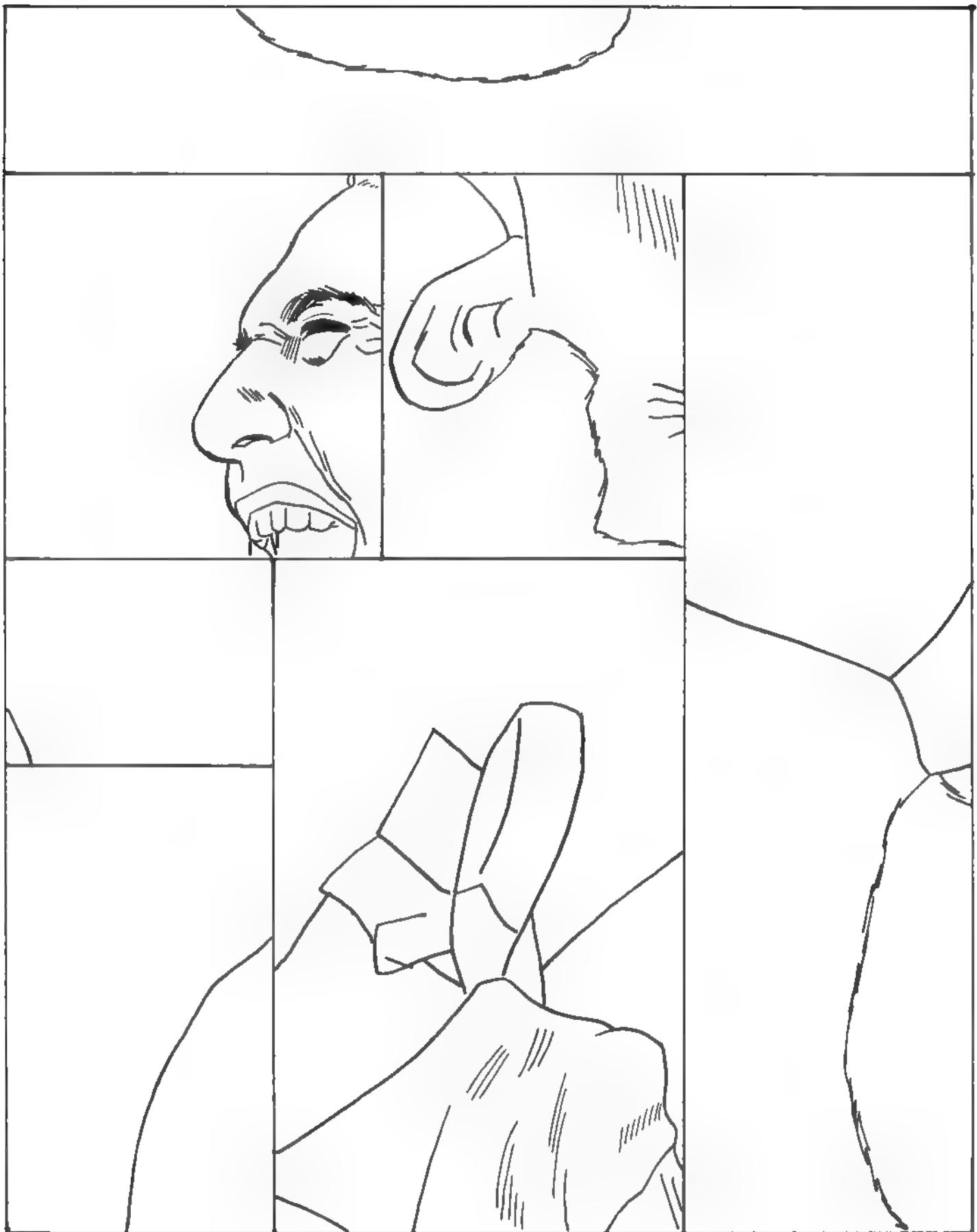
Soupy's rich cat eats from a bowl that is loaded with numbers, too. Add each digit you see to get a total. Check your answer on page 63.



BLACK TOOTH'S REVENGE

Black Tooth has torn up Soupy's picture. Can you put it together again? Cut out the pieces on the following page and try.







Be the first one in
your neighborhood to

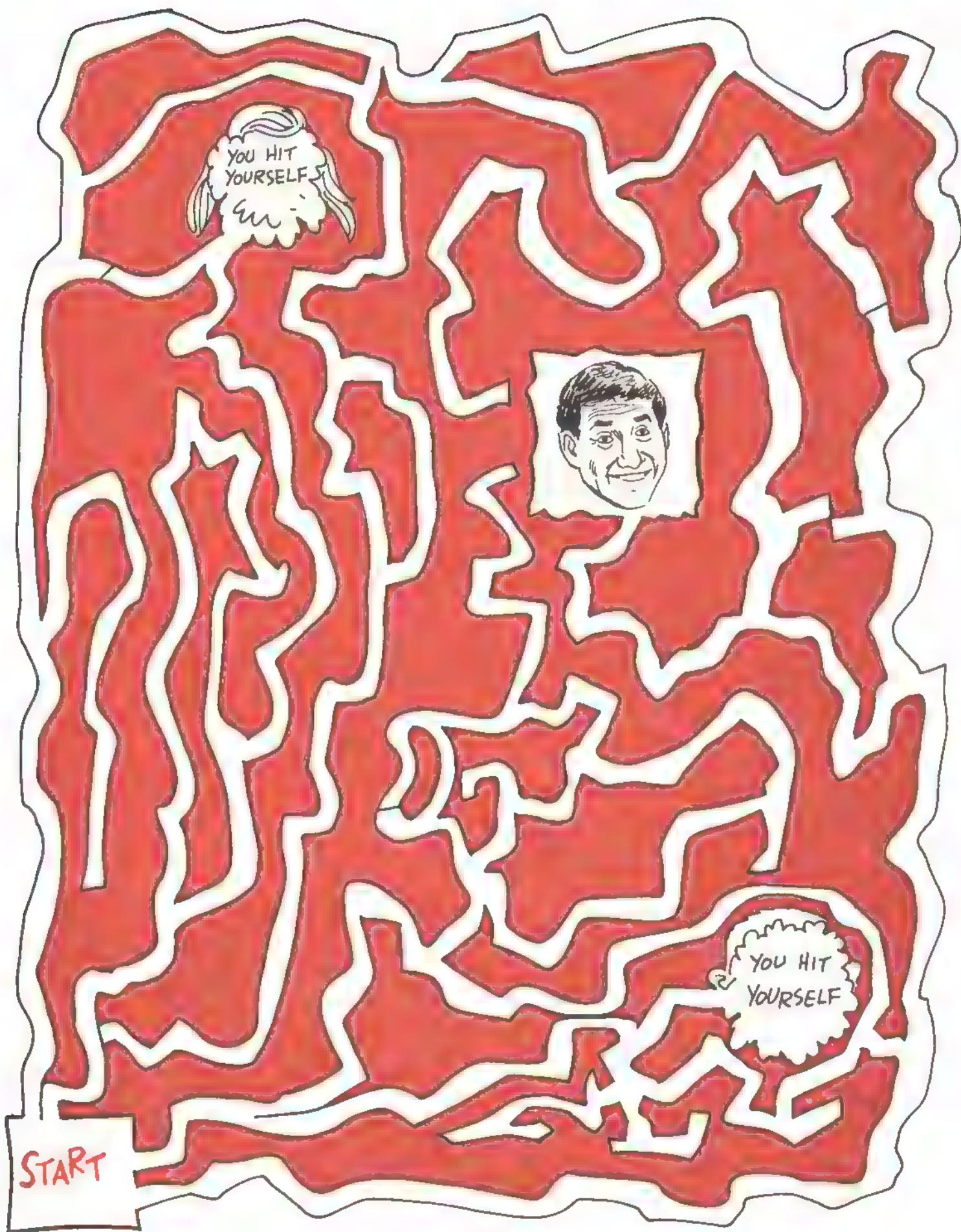


LET SOUPY SALES HAVE IT!

Enter the maze on the next page and see if you can hit Soupy in the face with this pie.

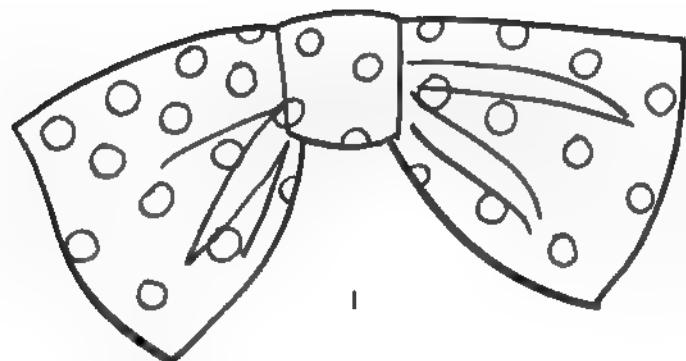


ONE EXTRA-GOOEY PIE

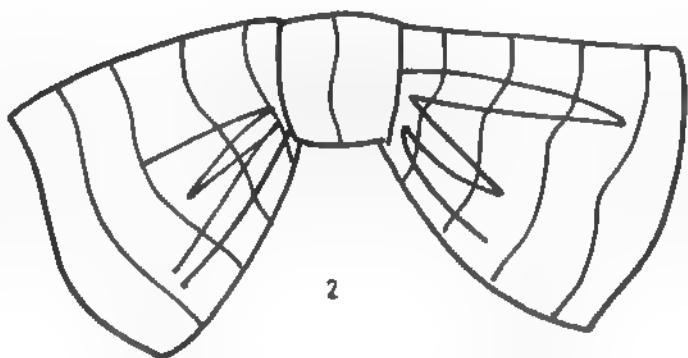


PAIRING SOUPY'S TIE

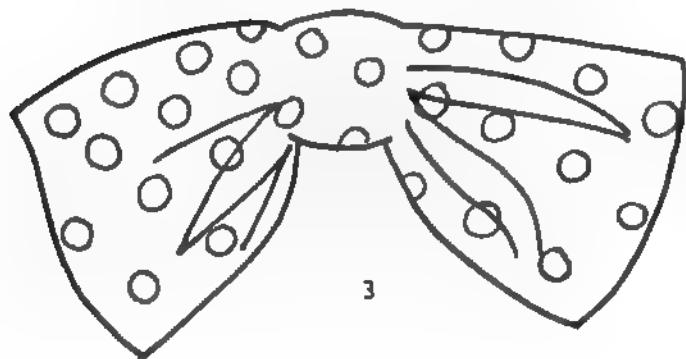
If you've ever watched Soupy's show — and who hasn't? — you know that he generally wears a bow tie. Of the dozen ties he has that are shown on these pages, two are EXACTLY alike. Can you find them? Be sure to color the two that are alike in the same way. Color the rest of them differently. (To check your answer, turn to page 63.)



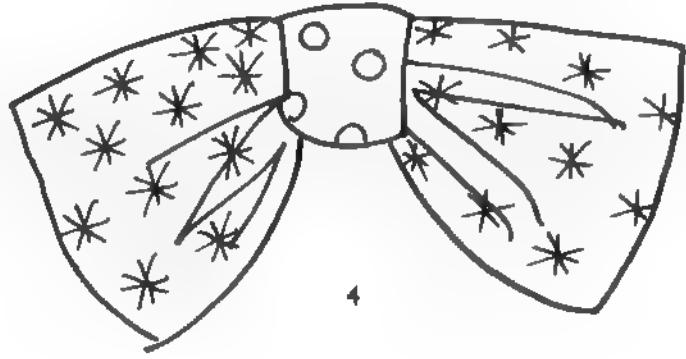
1



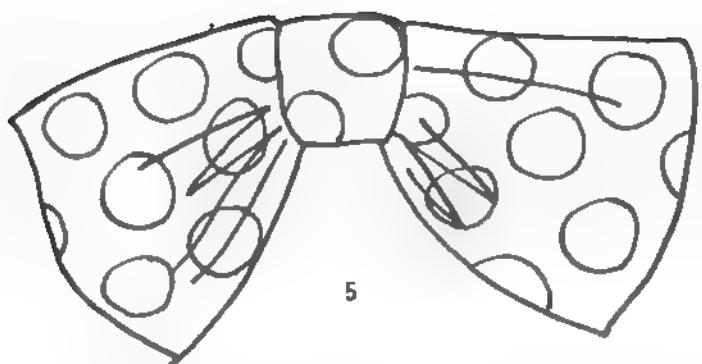
2



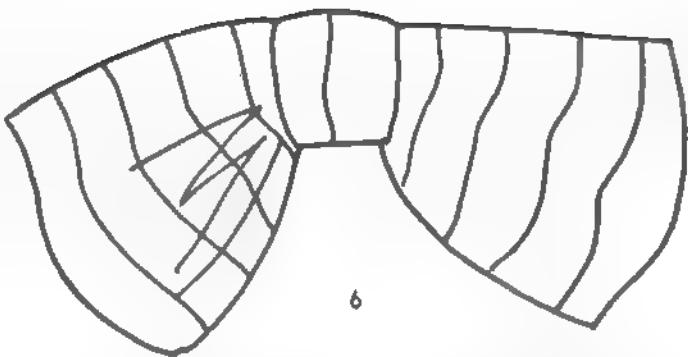
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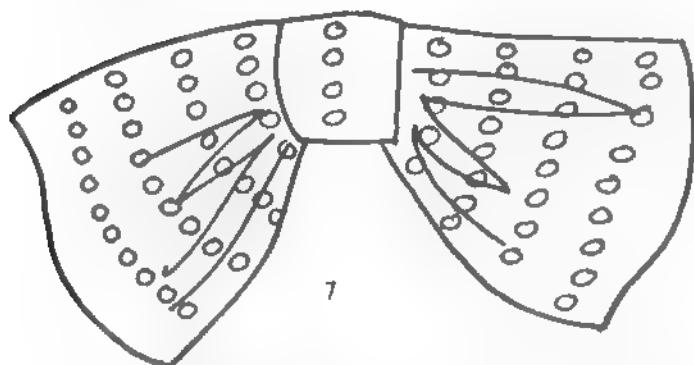
4



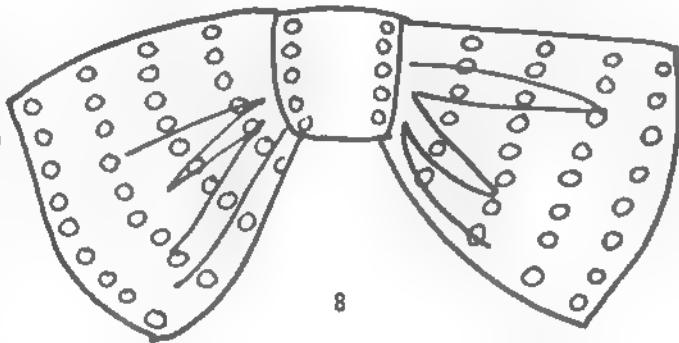
5



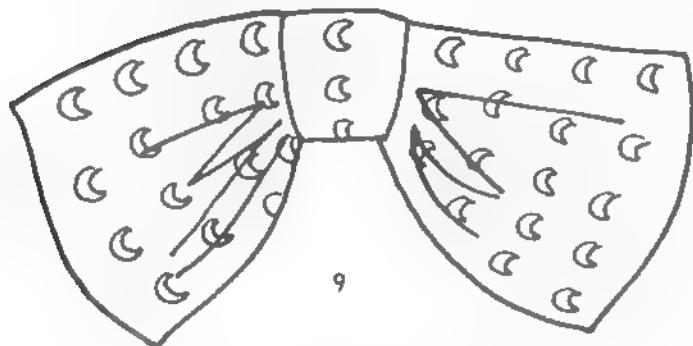
6



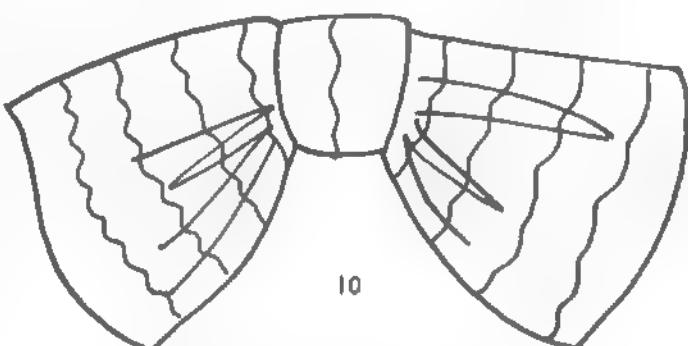
7



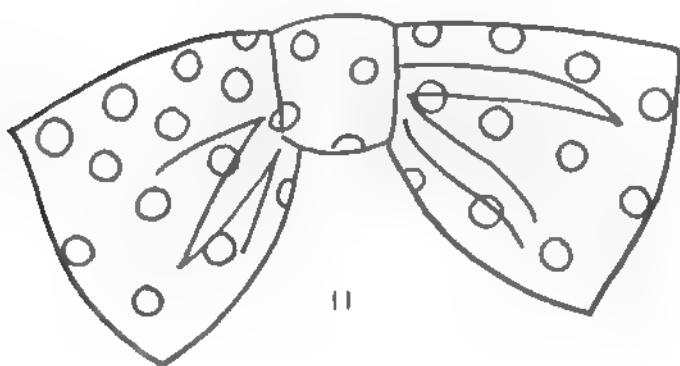
8



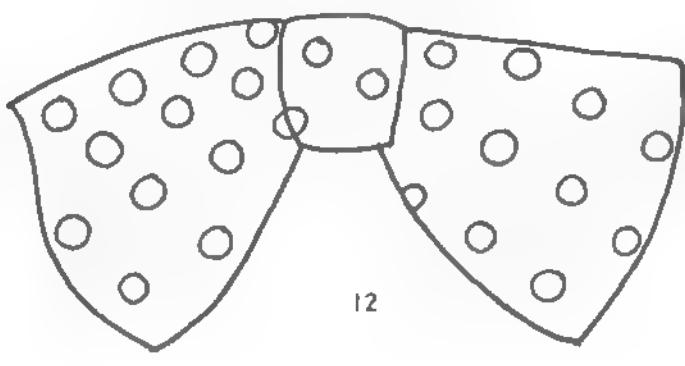
9



10



11



12

SOUPY'S NEW HAT



Soupy has a new hat. Isn't it tall? Would you guess that it was twice as high as the brim is wide? Or one and a half times? Or what? Guess — and then measure it with a ruler.

SOUPY'S SECRET MESSAGE



W - - - GS



L - - -



Can you figure out the "Soupy Sez" message from the clues given?
If you can, you're a regular Philo Kvetch! If you can't, you may have to
look on page 63.

LAUGH
AND
COLOR



"Robin Hood stole from the rich, because the poor had no money."



"Lightning struck the henhouse last night . . .



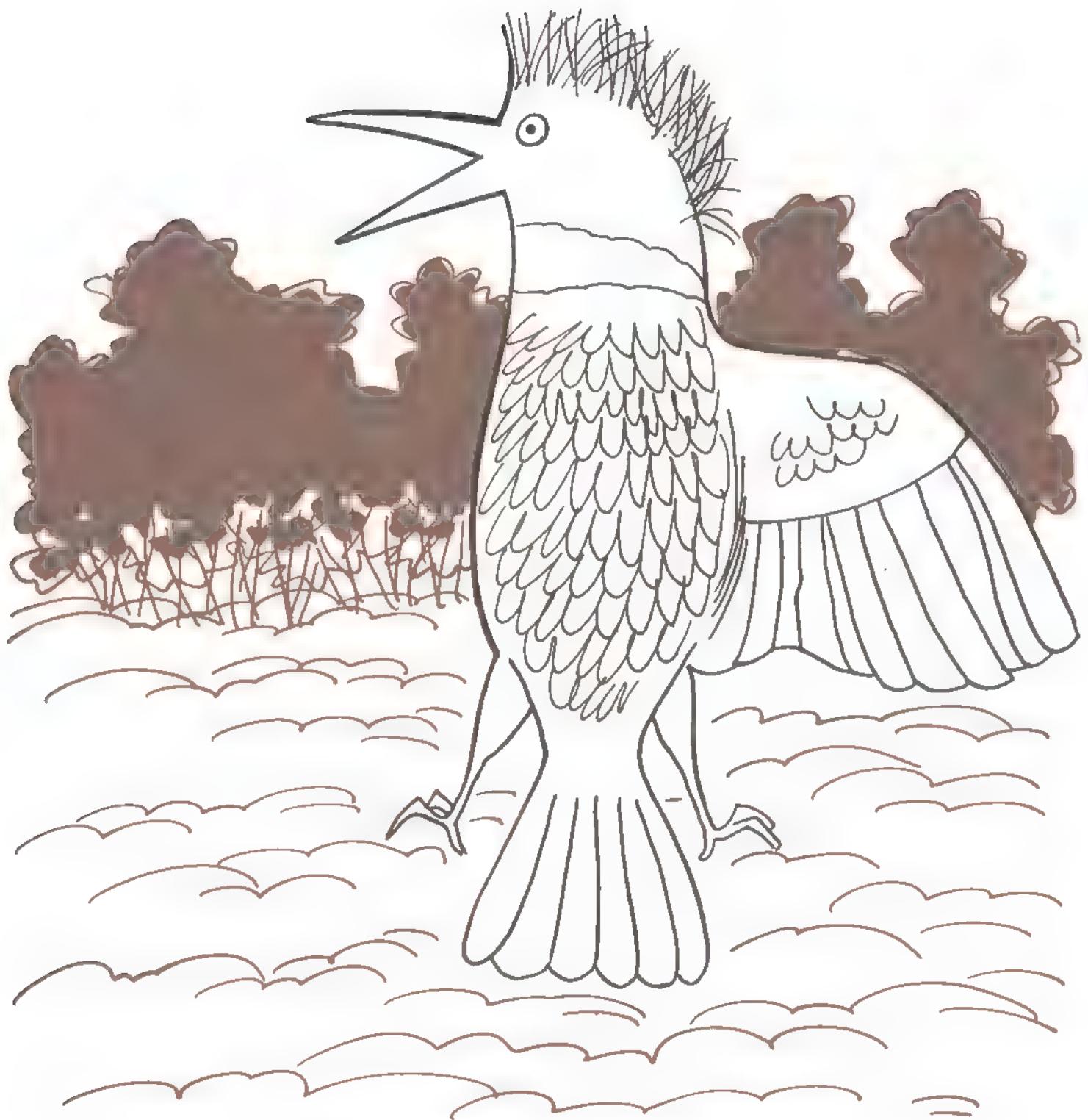
... and we had sudden fried chicken."



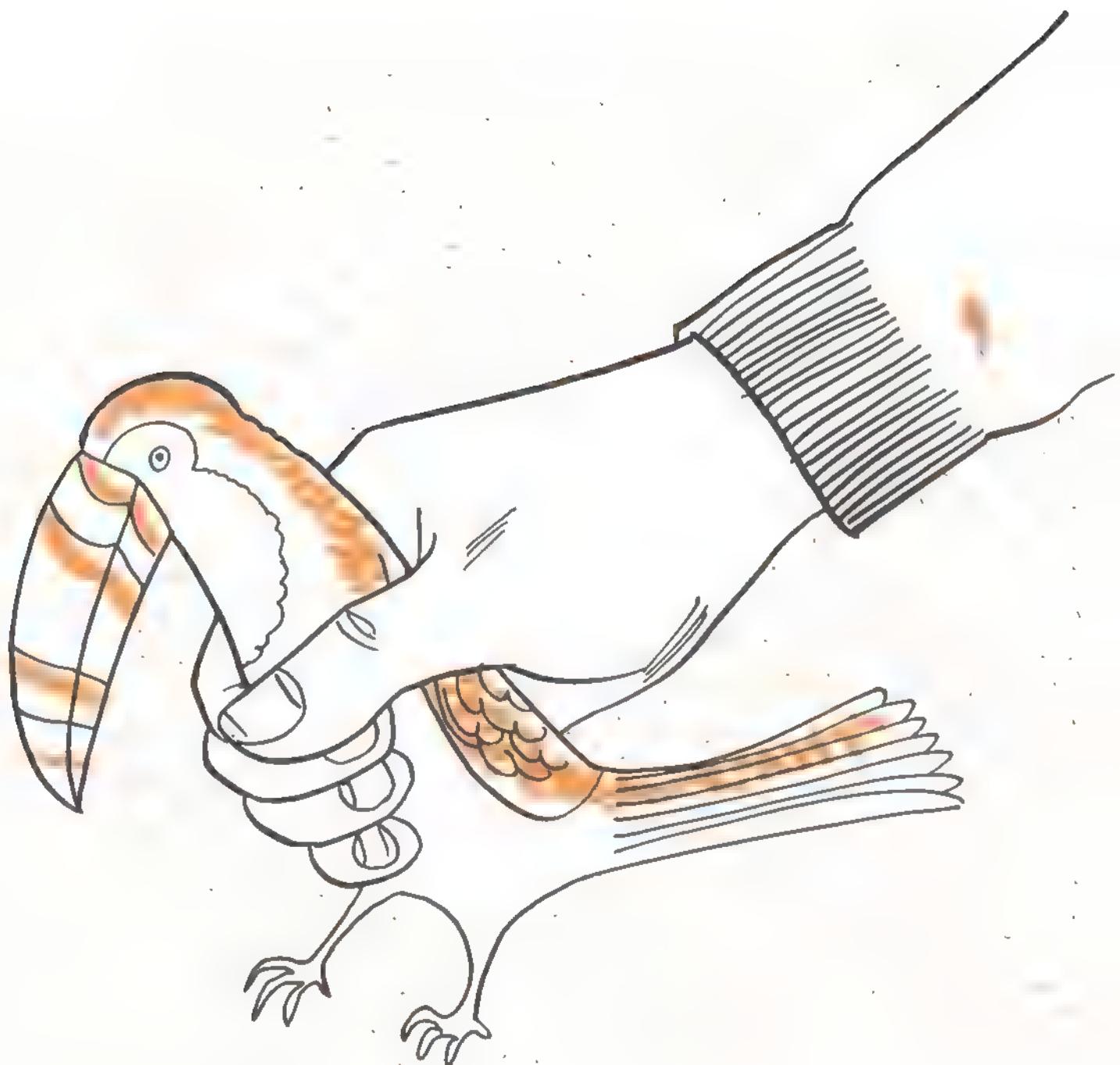
"Color two of these horses brown, and one of them black . . .



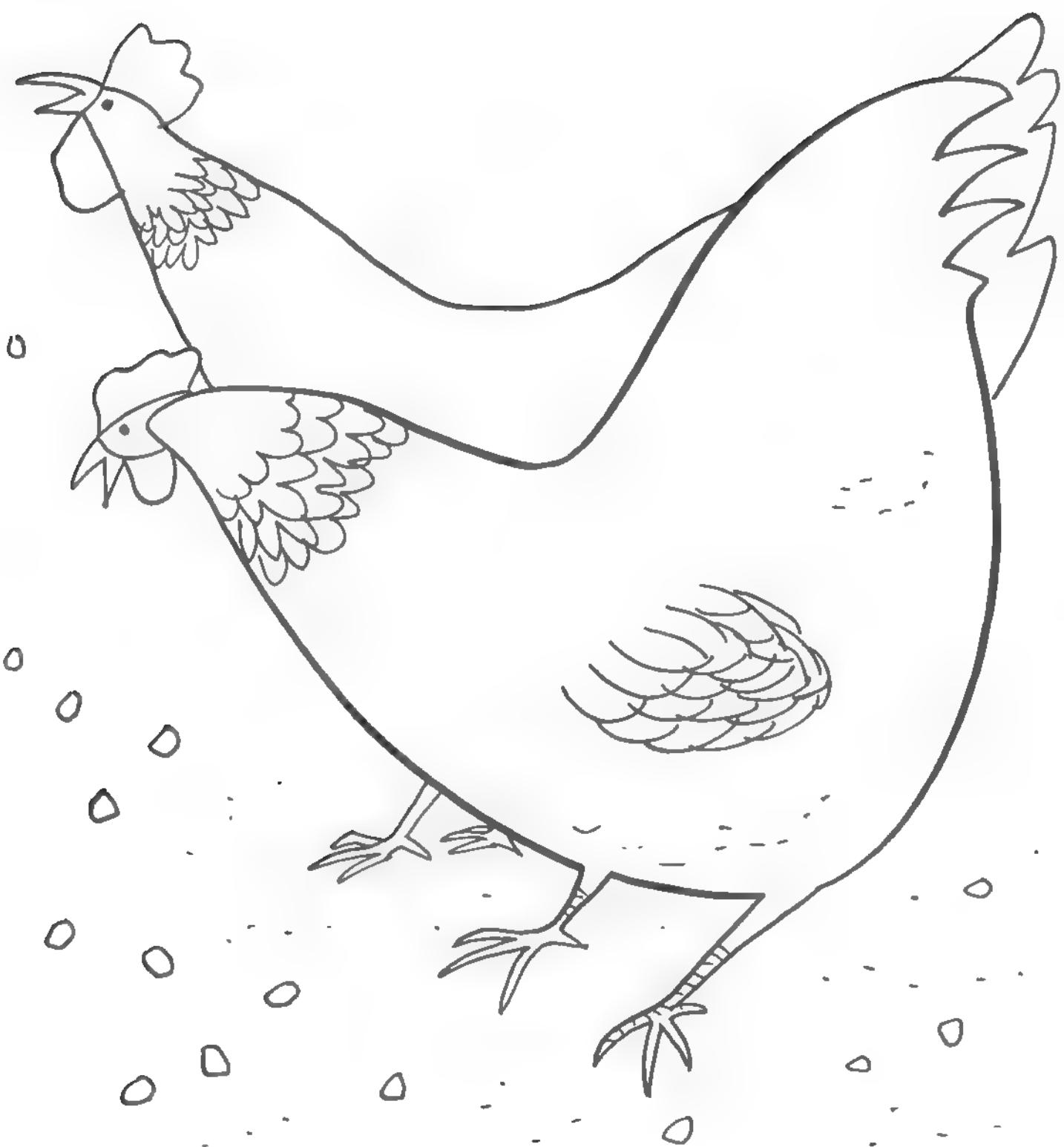
... THAT'S a horse of a different color."



“Birds of a feather will never get off the ground.”



"A bird in the hand is bad table manners."



Soupy feeds corn to the chickens. (Why should they be different from anybody else?)



"Poultry in motion," Soupy explains.



Soupy has a pot-bellied stove in his house.

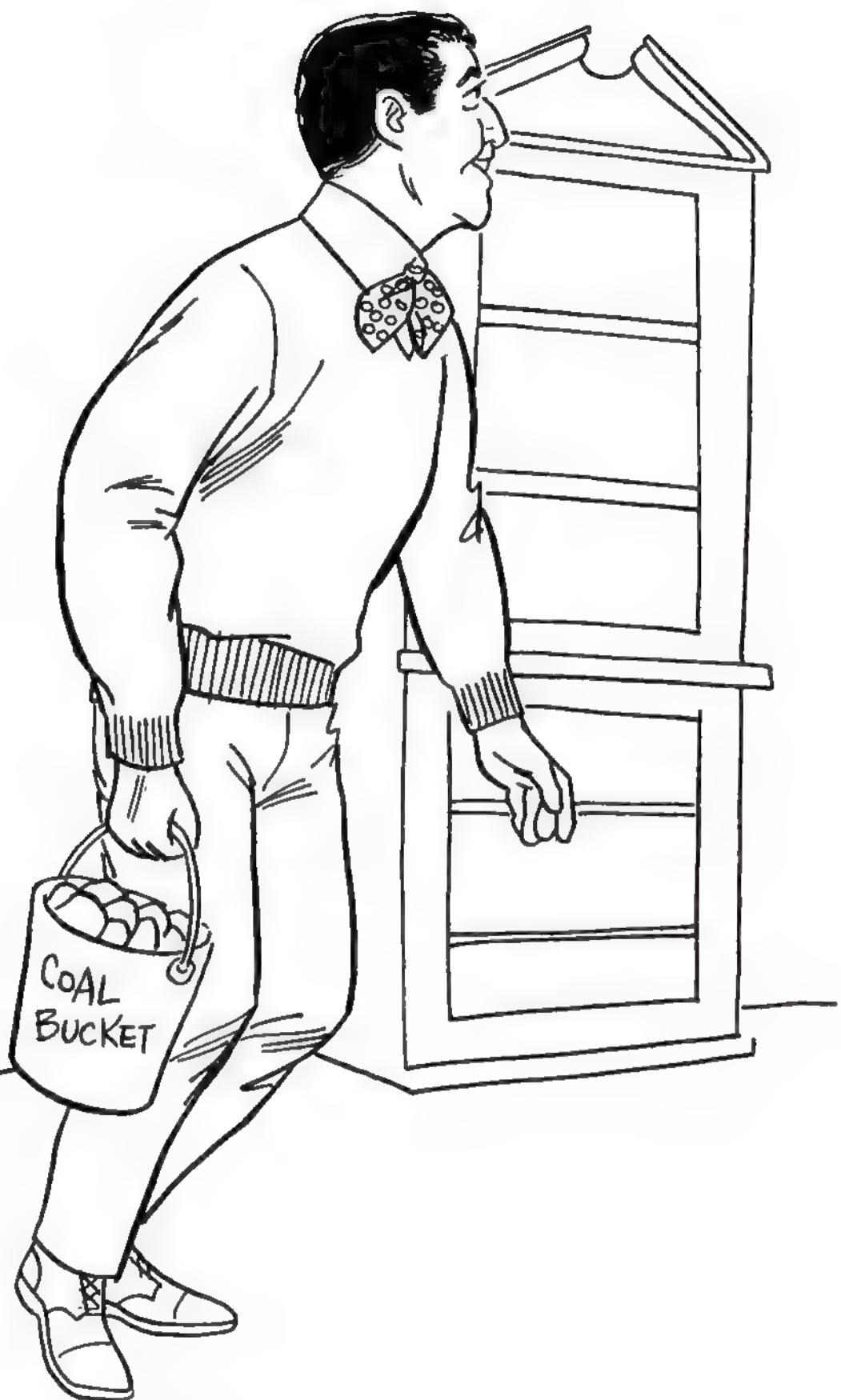


Sometimes the door pops open — and there is Hobart, who lives in the stove.



Sometimes the lid pops open — and there is Reba, who also lives in the stove.

DO NOT
TOUCH



"I'm going to make it hot for you two!"



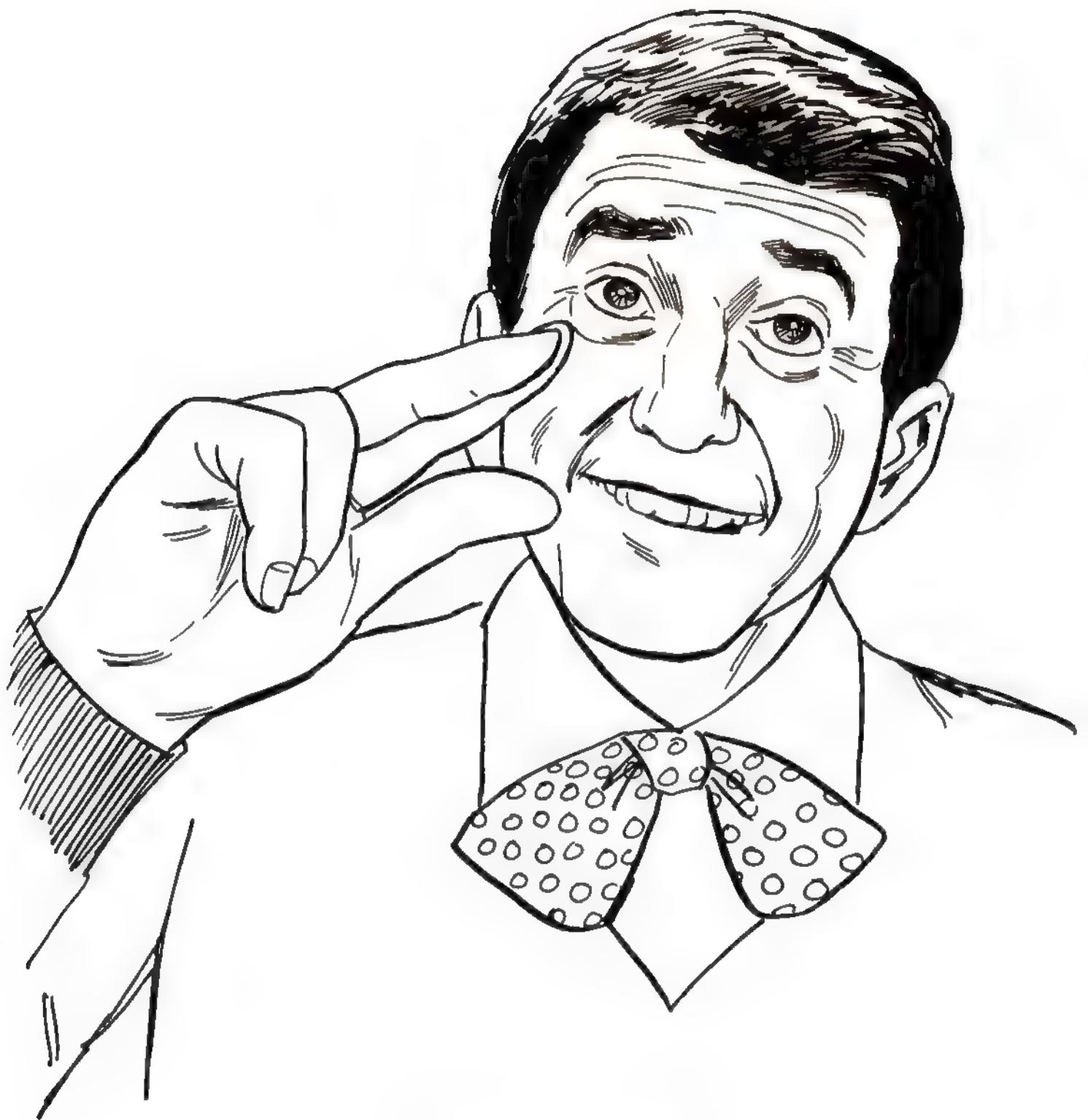
Soupy has a horse named Lightning.



He calls him that, because he bolts!



Why is Soupy putting his hand in the alphabet soup?



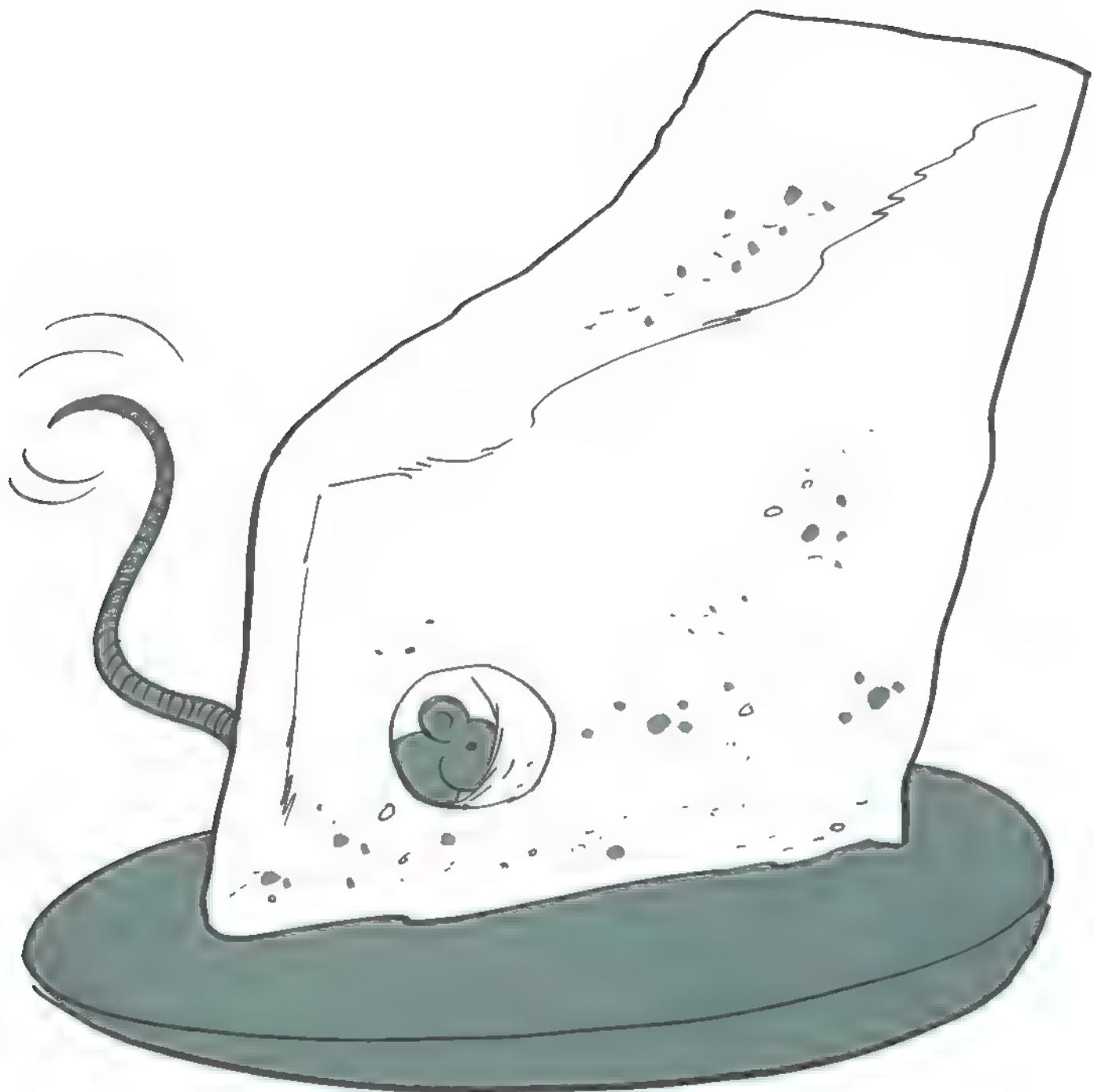
"I'm groping for words."

Soupy Sales — is he a man . . .



or a mouse?

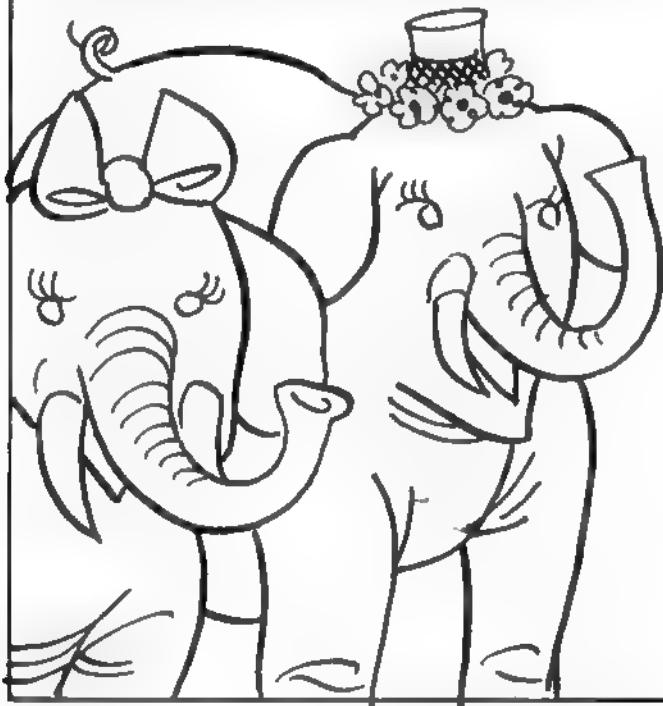




Just don't tempt him with any cheese!

WITH FRIENDS LIKE THIS... WHO NEEDS ENEMIES?

TWO OF SOUPYS FRIENDS, BESSIE AND BERTHA, PAY HIM A VISIT...



YOU'RE SUCH A GOOD FRIEND,
SOUPY.... WE'RE GOING TO
GIVE YOU A FREE
SHOWER!



YOU'RE GOING TO GET
IT RIGHT IN THE
IVORIES!



ANSWERS

The Pie Game

To get a score of exactly 100, you must have six pies. Four of them would have to land on 17, two of them on 16.

What's Wrong with Soupy?

What isn't? Let's see: (1) He has an eye patch (very distinguished-looking, but that *couldn't* be Soupy!); (2) he has a goatee; (3) he has officer's bars on his shoulder; (4) he has the wrong emblem on his sweater (when Soupy looks through walls, there's a window in the way); (5) he is wearing a NECKTIE (horrors!); (6) he has three hands (no, everyone DOESN'T!).

Who Am I?

The famous Americans shown are: Thomas Alva Edison, George Washington, Dwight David Eisenhower, Kit Carson, John F. Kennedy, Helen Keller and "Babe" Ruth.

Soupy's Rich Cat

Soupy's cat is worth \$104.

They Money Bowl

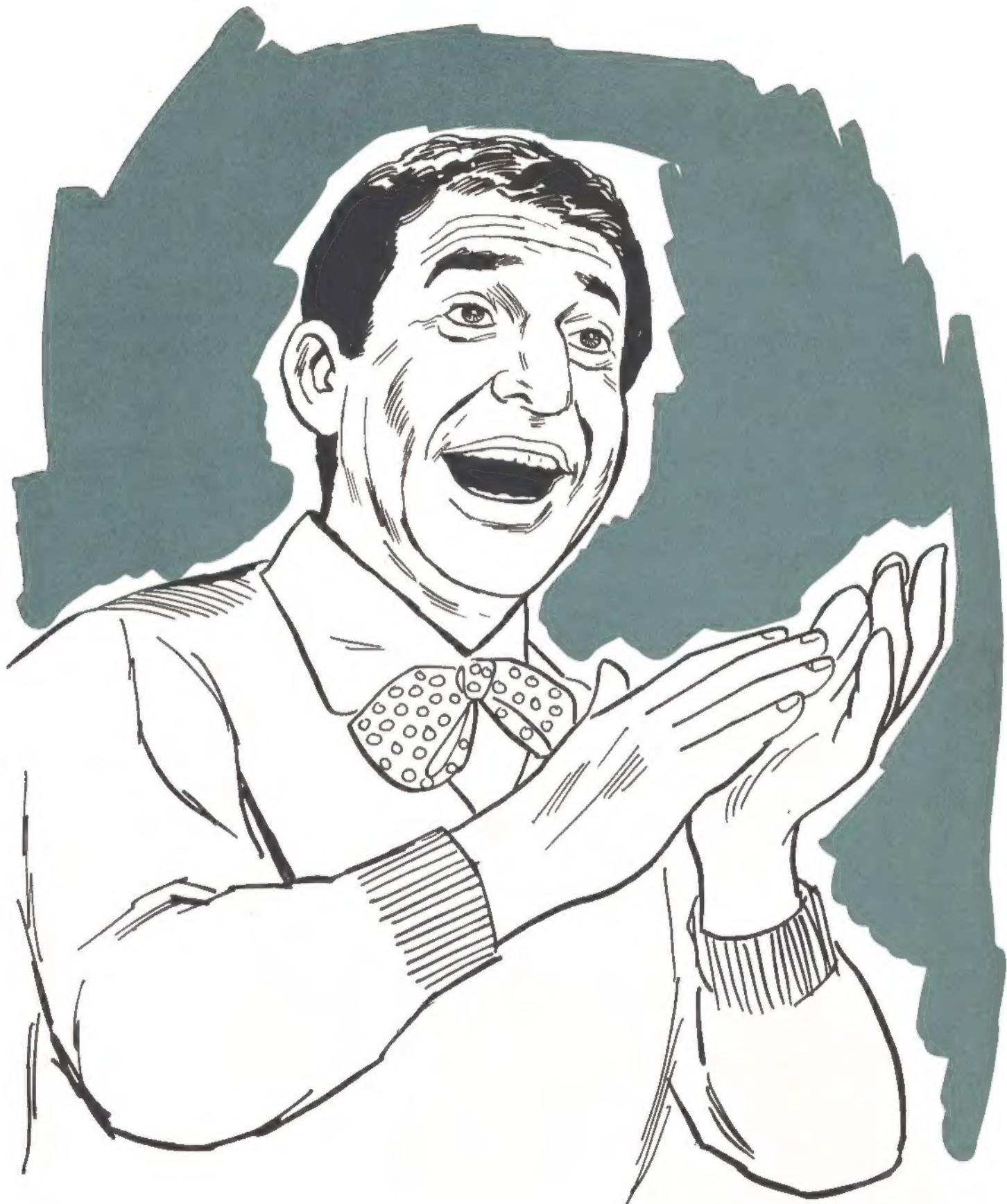
The digits in the bowl add up to 138.

Pairing Soupy's Tie

Tie No. 1 and No. 11 are exactly the same.

Soupy's Secret Message

"When things look black, send them to the laundry!"



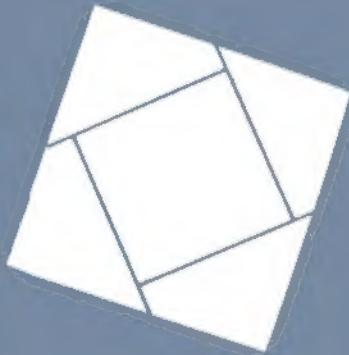
"Nice goin', gang — you got through the whole book!"



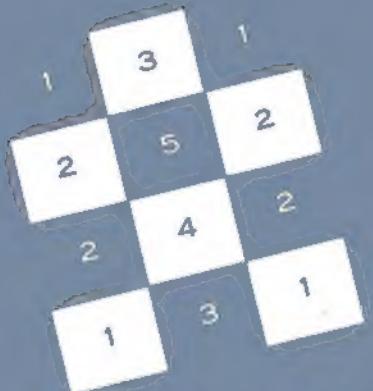
Games



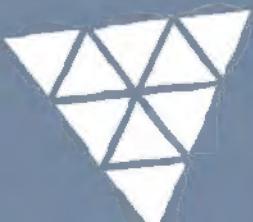
Things to cut out and make



Mazes



Riddles



FUN AND ACTIVITY BOOKS

39¢

The best way for a child to learn is by doing, and these books, packed with things to make and do, will provide many happy hours of fun and learning for all youngsters in the primary grades. Does your child enjoy constructing things? The things to make are all simple in concept and manufacture, yet permit wide scope for more elaborate detail and finish, if desired. Does he rise to the challenge of a game? There are games galore, of infinite variety . . . all with built-in excitement. Or perhaps you have a young intellectual at your house. If so, the puzzles, word- and number-games will be to his liking.

Each book contains 64 pages, printed in bright colors, and provides a diversification of interesting activities for fun and creative expression.

- 8901 FOUR SEASONS
- 8902 OUT OF THIS WORLD
- 8903 PEOPLE, PLACES AND THINGS
- 8904 TRICKS, GAMES AND PUZZLES
- 8905 TRAVEL TIME
- 8906 THE UNITED STATES
- 8907 SOUPY SALES
- 8908 BEWITCHED

CROSSWORD PUZZLE BOOKS

59¢

Crossword puzzles are today being used more and more as exercises for stimulating, developing and perfecting word skills. These books are designed especially for children in the primary grades and will serve to engage them in an activity combining fun as a pencil pastime and the learning of new words and meanings for improving their studies. Each puzzle becomes a forthright challenge and provides not only personal satisfaction when it is solved, but much-needed encouragement to go on to loftier word summits.

- 3501 CROSSWORD PUZZLES (Grade 2)
- 3502 CROSSWORD PUZZLES (Grade 3)
- 3503 CROSSWORD PUZZLES (Grade 4)
- 3504 CROSSWORD PUZZLES (Grade 5)
- 3505 ANIMAL CROSSWORD PUZZLES (Grade 4)
- 3506 FAMOUS PEOPLE CROSSWORD PUZZLES (Grade 5)
- 3507 ANIMAL CROSSWORD PUZZLES (Grades 4 and 5)
- 3508 CROSSWORD PUZZLES (Grades 1 and 2)
- 3509 CROSSWORD PUZZLES (Grades 3 and 4)
- 3510 CROSSWORD PUZZLES (Grades 4 and 5)
- 3511 CROSSWORD PUZZLES (Grades 5 and 6)
- 3512 FAMOUS PEOPLE CROSSWORD PUZZLES (Grades 5 and 6)
- 3513 THE OLD TESTAMENT (Grades 4 and 5)
- 3514 THE NEW TESTAMENT (Grades 4 and 5)
- 3515 FAIRY TALES (Grades 3 and 4)

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